

chino

917 645 8896 / chino@chinovian.com

WWW.CHINOVIAN.COM

Award-winning RISD (BFA) and USC film school (MFA) graduate with over 10 years of professional design and animation experience for film, television, web, mobile, and outdoor audiences; with three years of management experience leading teams of animators, designers, project managers, volunteers and freelancers.

WORK

DIRECTOR OF MOTION GRAPHICS BLUE STATE DIGITAL

2009-CURRENT / NEW YORK, NEW YORK

MOTION DESIGN DIRECTOR OBAMA FOR AMERICA

2008-09 / CHICAGO, ILLINOIS

DESIGNED AND ANIMATED :30-second rapid response videos, bumpers, titles, lower thirds and end cards for constituency videos, main titles for *Keating Economics* documentary, VOTEFORCHANGE.COM promotions, state voter protection videos, and graphics for the Office of the President-Elect

DESIGNED web pages and graphics for Barack TV using HTML, CSS, and Brightcove Player authoring tools

GROUP CREATIVE SUPERVISOR, MOTION GRAPHICS DRAFTFCB HEALTHCARE

2007-08 / NEW YORK, NEW YORK

MANAGED a team of up to nine fulltime designers, developers, and animators

CREATED NEW BUSINESS pitch graphics and animations responsible, in part, for bringing in at least seven pieces of new business from 2007-2008

CLIENTS included Merck, Bristol-Myers Squibb, GlaxoSmithKline, Boehringer Ingelheim, Roche, Pfizer and Johnson & Johnson

CREATIVE DIRECTOR ADSPACE MALL NETWORK

2006-07 / NEW YORK, NEW YORK

MANAGED a team of two fulltime animators

DIRECTED creative content for national network of in-mall digital plasma screens, including 300 :15-second spots in 2006

CREATED NEW BUSINESS pitch graphics and animations including spec spots that converted 80% of prospective clients into paying advertisers

CLIENTS included MTV Networks, KitchenAid, BMW, Movado, Ford, Porsche, US Cellular, and Audi

FREELANCE DESIGN AND ANIMATION

1998-CURRENT / NEW YORK, LOS ANGELES, BOSTON, PROVIDENCE, AND WASHINGTON, D.C.

CLIENTS have included Brand New School, Attik NY, Food Network, Walt Disney Internet Group, Aspect Ratio, Deutch LA, World Leaders Entertainment, the ACLU, CBS, and the Obama-Biden Transition Project

FILM TITLES have included *Star Wars Episode III: Revenge of the Sith*, *Family Guy*, *Get Rich or Die Tryin'*, *The Fog*, *Sky High*, *Bob the Builder*, and *Bionicle 3: Web of Shadows*

TOOLS

AFTER EFFECTS, CINEMA 4D, PHOTOSHOP, VIZRT, FLASH, ILLUSTRATOR, XHTML, CSS

EDUCATION

MASTER OF FINE ARTS (MFA)
FILM, VIDEO, AND COMPUTER ANIMATION

UNIV. OF SOUTHERN CALIFORNIA SCHOOL OF CINEMATIC ARTS

CLASS OF 2005 / LOS ANGELES, CALIFORNIA

USC FELLOWS SCHOLARSHIP RECIPIENT

BACHELOR OF FINE ARTS (BFA), GRAPHIC DESIGN

RHODE ISLAND SCHOOL OF DESIGN

CLASS OF 2001 / PROVIDENCE, RHODE ISLAND

AAAA MULTICULTURAL ADVERTISING INTERNSHIP PROGRAM (MAIP)

HONORS

2008 IN-AWE, GOLD AWARD

MEDICAL EDUCATION, INNOVATIVE PROGRAM

2008 DESIGN 21, FINALIST

U.N. *STORIES FROM THE FIELD*
LOGO COMPETITION

2007 CHITRAKATHA INT'L FILM FESTIVAL

SHORT-LISTED SELECTION

2006 USC NAMING CEREMONY, SPEAKER

JOHN C. HENCH DIVISION OF ANIMATION
+ DIGITAL ARTS (DADA)

2006 FIRST BOARDS AWARDS, FINALIST

BROADCAST DESIGN

2005 STASH MEDIA GSA AWARDS, SEMI-FINALIST

BROADCAST DESIGN

2005 SIGGRAPH, EXHIBIT PRESENTER

ADOBE BOOTH

2005 USC FIRST LOOK ANIMATION PROGRAM

2004 CINEMA PARADISE FILM FESTIVAL

2004 VISUAL COMMUNICATION FILM FESTIVAL

2004 AMERICAN GRAPHIC DESIGN AWARD

IDENTITY DESIGN

2004 SHOWTIME BLACK FILMMAKER'S SHOWCASE

AS *KIM LUI*

2004 USC FIRST LOOK ANIMATION PROGRAM