

# chino / [chino@chinovian.com](mailto:chino@chinovian.com)

[www.chinovian.com](http://www.chinovian.com)

*chino* is an award-winning creative director and manager of creative teams with 12 years of professional graphic design and motion graphics experience for film, television, web, mobile, and out-of-home projects.

Experience	<p>Principal / <b>Countershade, LLC</b> <i>Freelance clients include:</i> Food Network, CBS, Brand New School, Attik, Aspect Ratio, Deutch LA, World Leaders Entertainment, ACLU, Presidential Transition Team, Circumstance LLC, Duffy &amp; Shanley, Inc. 1999 - PRESENT</p> <p>Director of Art &amp; Motion Design / <b>Animoto Productions</b> 2010 - PRESENT</p> <p>Director of Motion Graphics / <b>Blue State Digital</b> <i>Clients included:</i> MLB, Sierra Club, American Red Cross, Partners in Health, and Budweiser Select 55 2009 - 2010</p> <p>Motion Designer / <b>Obama for America</b> Designed and animated graphics as part of the campaign new media department's video team in Chicago 2008</p> <p>Group Creative Supervisor, Motion Graphics / <b>Draftfcb Healthcare</b> Developed multimedia collateral for pharmaceutical advertising; managed team of animators, designers, and developers <i>Clients included:</i> Pfizer, Bristol-Myers Squibb, Johnson &amp; Johnson, Novartis, and Boehringer-Ingelheim 2007 - 2008</p> <p>Creative Director / <b>Adspace Networks, Inc.</b> Supervised production of advertisements across nationwide digital network; managed team of staff and freelance animators <i>Clients included:</i> MTV Networks, BMW, Porsche, Estée Lauder, Macy's, and Buena Vista Pictures 2006 - 2007</p> <p>Animator / <b>Aspect Ratio</b> <i>Film and television titles included:</i> Star Wars Episode III: Revenge of the Sith, The Fog, Sky High, Happy Feet, Family Guy, Bob the Builder, Get Rich or Die Tryin, The Sentinel 2005</p> <p>Artist / <b>Walt Disney Internet Group / Disney Mobile Studios</b> Designed and animated mobile products such as screensavers, and episodics featuring Disney-licensed characters 2004 - 2005</p>
Education	<p>MFA, Film, Video and Computer Animation / <b>University of Southern California</b> <i>John C. Hench Division of Animation + Digital Arts</i> 2005</p> <p>BFA, Graphic Design / <b>Rhode Island School of Design</b> 2001</p>
Awards / Screenings	<p>2011, Sundance Film Festival, <i>Circumstance</i> (Main Title Design)</p> <p>2010, Pollie Award, Silver - Hope Not Hate, <i>Not In My Name</i> (Web Animation/Web Video)</p> <p>2008, In-Awe Award, Gold - Novartis Glivec DVD (Medical Education, Innovative Program)</p> <p>2007, Chittrakatha International Film Festival, <i>Phôs</i></p> <p>2006, First 'Boards Award, Finalist (Broadcast Design)</p> <p>2004, Stash Media GSA Award, Semi-Finalist (Broadcast Design)</p> <p>2005, SIGGRAPH, Exhibit Presenter (Adobe Booth)</p> <p>2005, USC First Look Film Festival, Main Title Design and <i>Blue Notebook #10</i></p> <p>2004, Cinema Paradise Film Festival, <i>Phôs</i></p> <p>2004, Visual Communication Film Festival, <i>Circumstance, Phôs</i></p> <p>2004, USC First Look Film Festival, Main Title Design and <i>LA:XSI</i></p> <p>2004, American Graphic Design Award (Identity Design)</p>
Software	After Effects, Cinema 4D, Vizrt, Flash, Photoshop, Illustrator